

LESSON PLAN

School: Liceum Ogólnokształcące im. Powstańców Wielkopolskich w Środzie Wielkopolskiej

Project topic: Globalization

Lesson topic: How global are you ?

Target group: students from senior secondary school, aged 15 - 18

Language level: B2

Time: 45 minutes

AIMS OF THE LESSON

a) learning (language, content)

Practising vocabulary connected with economy, trade and global marketing

Practising speaking skill through advertising and persuasive communication

Practising listening comprehension

Practising creative writing

Introducing AI tool for brainstorming, comparing information and supporting creativity

b) educational aims

Developing critical thinking and creativity

Rising awareness of being a global citizen

Encouraging personal and social responsibility

METHODS:

pair work

group work

peer to peer learning

creative thinking

critical thinking

MATERIALS:

dictionaries

PC, interactive board, internet connection, mobile phones

RESOURCES:

<https://www.youtube.com/watch?v=JJ0nFD19eT8>

a Kahoot game on globalization *Made in China*

LESSON STRUCTURE

Warm-up activity:

TASK 1 . Pair/group work

Students make a list of **ten globally popular products or services** (e.g., Netflix, Coca-Cola, TikTok, IKEA, Spotify).

They briefly explain what each product/service is and why it is globally recognized.

Procedure:

TASK 1. Pair work

Answer the following questions using their prior knowledge :

1. What is globalization ?
2. How new is globalization?
3. What has led to an increased globalization?
4. What are some positive effects of globalization?
5. What are some negative effects of globalization?

AI-Enhanced Task 1 – “Check Your Understanding with AI” (5 minutes)

Students use an AI tool on their phones to ask:

“Explain globalization in simple terms and give two pros and two cons.”

They compare the AI’s explanation with their own answers from Task 1.

Discussion prompts:

- What information did AI add that you didn’t think of?
- Do you agree with the AI’s examples?
- Is anything missing or oversimplified?

Purpose:

To show how AI can support research and comparison while encouraging critical evaluation.

TASK 2

Students watch the video “*Globalization Easily Explained*”.

They listen for key ideas and **complete or correct** their answers from Task 1.

Teacher checks answers with the class and clarifies difficult vocabulary.

TASK 3

Students play the Kahoot quiz Made in China to test their knowledge of globalization, production chains, and global trade.

Follow-up activity:

FOLLOW-UP ACTIVITY (5 minutes)

TASK – Pair Work: Debate

Students discuss:

“Are you for or against globalization?”

They prepare a short argument including:

- at least one economic reason
- one social or cultural reason
- one personal example (e.g., travel, online shopping, entertainment)

Pairs present their viewpoints to the class.

Homework:

Students create an advert or commercial promoting a high-quality product that *deserves* to become global.

They should include:

- a slogan
- a description of the product
- reasons why it should succeed globally
- target audience